

A tropical landscape featuring rolling green hills and mountains in the background, partially obscured by mist. In the foreground, there are large, vibrant green leaves on the left and several bright orange-red bird-of-paradise flowers on the right. The overall scene is lush and scenic.

**RON
CENTENARIO.[®]
COSTA RICA'S RUM**



2004

On the horizon of rum, we still had a lot to conquer. That is why we created Centenario Blanco, Centenario Añejo Especial 7 and Conmemorativo 9.



2007

Our first exports were of 2 of the most iconic products of our family: Ron Centenario Fundación 20 and Ron Centenario Añejo Especial 7. Both brought the flavor of Costa Rica to the United States and Germany.



2011

Our greatest products are born: Ron Centenario 30 Limited Edition and the jewel of our rums: Centenario Real in 2015. We won the awards for the best rum in the world and the best distillate in the world.

RON
CENTENARIO.
COSTA RICA'S RUM



FROM 2017 TO
THE PRESENT

We wanted to show the world how the best rum is made in the best way. That is why we decided to renew our image: We changed the bottles, the logo, and the labels.

Our sustainability and social growth campaigns have positioned us as one of the leading brands in environmental and social projects.

Our seal and reason for being is born: Aged by nature, showing the world how the tasting notes of our rums come to life with the help of nature.

NUESTRA MAESTRA RONERA

SUSANA MASIS

- Famous in the rum world
- Bird lover
- Chemical Engineering
- Operations Manager
- Hard Rock Cafe fan (collects t shirts from all restaurants)
- Just turned 31 years working for Centenario Internacional



YOUR GUIDE TO PARADISE

MIGUEL SEQUEIRA

- Global Brand Ambassador
- Graduated from the European Bartender School
- Former Bar Owner
- Costa Rica's Bartender of the Year 2019
- Rum and Tiki Lover

RON
CENTENARIO.
COSTA RICA'S RUM



THE ORIGIN OF OUR BARRELS



Fruity, nuts and spices

Fruit and floral trees

Turbosos, smoked
And marine

Fresh,
herbal and
malty notes



Aging

Our aging warehouse is located in *Curridabat, San José*. Surrounded by a forest that is home to more than 33 species of birds and by two rivers that make up an inter-urban biological corridor that maintains an optimal level of temperature and humidity throughout the year.



TRADITIONAL AGING PROCESS



CONTINUOS BARREL AGING PROCESS



Only 25% is
extracted from
the base.



Base

RON CENTENARIO.[®] COSTA RICA'S RUM

OUR PRODUCTS



CELEBRATE WITH THE ONLY RUM
AGED BY NATURE



RON CENTENARIO 7 PROVINCIAS AÑEJO ESPECIAL

Ron Centenario 7 Provinces Añejo Especial represents the culture and traditions of the 7 provinces of Costa Rica, San José, Alajuela, Cartago, Heredia, Guanacaste, Puntarenas and Limón. Aged in white oak American barrels that used to have Scotch whisky is the rum with which our history begun. Its perfect balance between fruity flavor and wood make Ron Centenario 7 Provinces a tribute to the best rum of Costa Rica.

• ABV

35% Costa Rica | 40% International

• AROMA

Pleasant aromas of honey, red apple, and notes of wood.

• COLOR

Gold.

• FLAVOR

Slightly sweet, woody, fruity flavors and a long aftertaste.

• AGING

Traditional process.

RON CENTENARIO 7 PROVINCIAS AÑEJO ESPECIAL



DOUBLE GOLD MEDAL

WSWA COMPETITION
ORLANDO FLORIDA
APRIL 18-21, 2017



SILVER MEDAL

SAN FRANCISCO WORLD
SPIRITS COMPETITION
APRIL 2019



SILVER MEDAL

ESPAÑA INTERNATIONAL
RUM CONFERENCE
2014





RON CENTENARIO 9 GRADOS CONMEMORATIVO

Ron Centenario 9 Degrees Conmemorativo is a tribute to the location of the rum aging warehouse in Costa Rica, home of Ron Centenario, this location is surrounded by a inter-urban biological corridor with great biodiversity, where species of flora and fauna coexist, with the ideal climate for aging the best rum in Costa Rica, achieving rums with citrus and caramel notes.

ABV

40%

AROMA

Wood, spices, citrus, and caramel notes stand out. Vanilla is also perceived.

COLOR

Dark gold.

FLAVOR

Caramel notes intertwine perfectly with citrus notes, spices, and wood, making them soft and pleasant.

AGING

Traditional process.

RON CENTENARIO 9 GRADOS CONMEMORATIVO



SILVERMEDAL

WSWA COMPETITION,
ORLANDO FLORIDA
APRIL 18-21, 2017



SILVERMEDAL

MIAMI INTERNATIONAL
CANE SPIRITS
2007



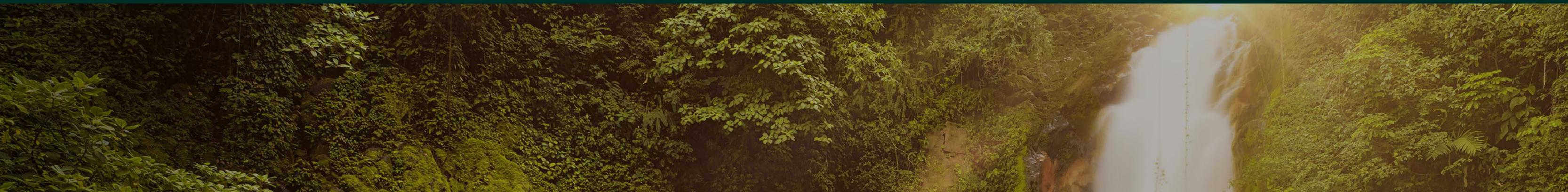
SILVERMEDAL

ALEMANIA INTERNATIONAL
SPIRITUOSEN WETTBEWERB
2012



GOLDMEDAL

SPAIN CONGRESO INTERNACIONAL
DEL RON MADRID
2016





RON CENTENARIO 12 SECRETOS GRAN LEGADO

Ron Centenario 12 Secrets Gran Legado is aged in white oak American barrels that first contained Scotch whisky; it represents the best of our traditional aging process.

It has a balanced sweetness, where vanilla stands out with a unique bouquet. Strong notes of red fruits and a balanced body, activates all of our senses for a perfect tasting. A rum to enjoy alone or on the rocks

ABV

35% Costa Rica | 40% International

AROMA

Pleasant aroma of ripe red fruits and wood.

COLOR

Light amber.

FLAVOR

Slightly sweet with predominant notes of vanilla, ripe red fruits, a pleasant presence of wood, and a balanced body, with a long lingering on the palate.

AGING

Traditional process.

RON CENTENARIO 12 SECRETOS GRAN LEGADO



SILVERMEDAL

ALEMANIA INTERNATIONALER
SPIRITUOSEN WETTBEWERB
2012



DOUBLEGOLDMEDAL

TOKYO WHISKY & SPIRITS
COMPETITION 2022



SILVERMEDAL

ALEMANIA GERMAN
RUM FEST
2012



SILVERMEDAL

TOKYO WHISKY & SPIRITS
COMPETITION 2023



DOUBLE GOLD MEDAL

ESPAÑA INTERNATIONAL
RUM CONFERENCE
2014



RON CENTENARIO 20 ANIVERSARIO FUNDACIÓN

This rum was created in 2005 to celebrate the **twentieth anniversary** of our brand. Aged under the continuous aging barrel process in white oak American barrels that used to have Scotch whisky, with rums from 6 to 20 years old, making it the most awarded rum of the Ron Centenario Family. Its smoothness and elegance stand out notes of oak, red fruits, citrus and a subtle vanilla.

• ABV

40%

• AROMA

A unique characteristic of the products of the Ron Centenario Premium line: is the retronasal effect, which means that just by smelling it, we taste it, and we begin this wonderful sensory journey. Very fruity, with subtle vanilla and wood.

• COLOR

Amber.

• FLAVOR

Soft, delicate, subtle vanilla, woody and citrus notes.

• AGING

Continuous barrel aging process.



RON CENTENARIO 20 ANIVERSARIO FUNDACIÓN



DOUBLE GOLD MEDAL & BEST OF SHOW MEDAL

WSWA COMPETITION,
ORLANDO FLORIDA
APRIL 18-21, 2017



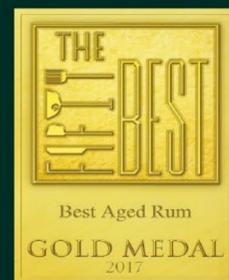
GOLD MEDAL

MIAMI RUM RENAISSANCE FESTIVAL
APRIL 22-23, 2017



GOLD MEDAL

FIFTY BEST, NEW YORK
APRIL 26, 2017



GROSSES GOLD MEDAL

INTERNATIONALER
SPIRITUOSEN WETTBEWERB
2015



GOLD MEDAL 2016

SPAIN CONGRESO
INTERNACIONAL DEL RON
MADRID, 2016



SILVER MEDAL 2022

TOKYO WHISKY & SPIRITS COMPETITION





RON CENTENARIO 25 ANIVERSARIO GRAN RESERVA

Ron Centenario 25 Aniversario Gran Reserva is created with selected rums from 6 and up to 25 years, under our continuous aging barrel process in white oak American barrels that used to have Scotch whisky. Wood, green fruits and spicy notes are perceived in this rum. This product is dry on the palate with a long permanence in mouth.

• ABV

40%

• AROMA

With a unique characteristic of the Ron Centenario Premium line products: is the retronasal effect, which means that just by smelling it, we taste it, and we begin this wonderful sensory journey. Species, green fruits such as apples and wood stand out.

• COLOR

Amber.

• FLAVOR

Wood stands out, slightly sweet, with perfect harmony between green fruits and spicy notes. A characteristic that distinguishes it is that it is dry on the palate.

• AGING

Continuous barrel aging process.

RON CENTENARIO 25 ANIVERSARIO GRAN RESERVA

DOUBLEGOLDMEDAL

WSWA COMPETITION,
ORLANDO FORIDA
APRIL 18-21, 2017



DOUBLEGOLDMEDAL

ESPAÑA INTERNATIONAL
RUM CONFERENCE
2015



GOLDMEDAL

FIFTY BEST, NEW YORK
APRIL 26, 2017



GOLDMEDAL

MIAMI RUM RENAISSANCE FESTIVAL
APRIL 22-23, 2017



GOLDMEDAL

ALEMANIA INTERNATIONALER
SPIRITUOSEN WETTBEWERB
2011



SILVERMEDAL

SPAIN INTERNATIONAL
RUM CONFERENCE
2012



GOLDMEDAL

ALEMANIA GERMAN
RUM FEST
2012





RON CENTENARIO 30 ANIVERSARIO EDICIÓN LIMITADA

Developed in 2011 as a wonderful project to commemorate the 30th anniversary of our limited-edition rums. Aged under the continuous barrel aging process in white oak American barrels that used to have Scotch Whisky. With rums from 8 to 30 years old, with a slow, natural aging perfected by nature, **Ron Centenario 30 Aniversario** is a bold, creamy and very silky rum. With great bouquet and long permanence in the mouth. It has highlights of ripe red fruits, oak and dark chocolate.

● ABV

40%

● AROMA

With a unique characteristic of the Ron Centenario Premium line products: is the retronasal effect, which means that just by smelling it, we taste it, and we begin this wonderful sensory journey. Wood, ripe red fruits, and dark chocolate stand out.

● COLOR

Dark amber.

● FLAVOR

Creamy and very silky, with a great bouquet, long lingering on the palate, fruity, and with notes of chocolate.

● AGING

Continuous barrel aging process.

RON CENTENARIO 30 ANIVERSARIO EDICIÓN LIMITADA



RUM OF THE YEAR

CONGRESO INTERNACIONAL
DEL RON MADRID
2016



DOUBLE GOLD MEDAL & BEST OF SHOW MEDAL

WSWA COMPETITION,
ORLANDO FLORIDA
APRIL 18-21, 2017



RUM OF THE YEAR

ALEMANIA INTERNATIONALER
SPIRITUOSEN WETTBEWERB
2014



DOUBLE GOLD MEDAL

CONGRESO INTERNACIONAL
DEL RON MADRID
2016



SPIRIT OF THE YEAR

ALEMANIA INTERNATIONALER
SPIRITUOSEN WETTBEWERB
2011



GOLD MEDAL

CONGRESO DEL RON
MADRID 2018



THANK YOU

