



# FOSSIL POINT

CHARDONNAY EDNA VALLEY AVA

COASTAL • SUSTAINABLE • AUTHENTIC

*Fossil Point pays tribute to the bond between sea and vine. Our vineyard sources are all in close proximity to the cold Pacific Ocean and are shaped by the seasonal flow of its surface currents, sea breezes and fog. Fossil Point wines are crafted for high quality, approachability, and affordability for any occasion. Our Chardonnay is layered and pleasing with aromas of ripe pear and orange blossom. Melon and vanilla crème on the palate with spice notes of star anise and faint shaved fennel.*

## WINE SPECIFICATIONS

*Vintage:* 2021  
*Varietal:* Chardonnay  
*Appellation:* Edna Valley  
*Alcohol:* 13.2%  
*TA:* 6.3 g/L  
*pH:* 3.45

*Competitive Set:* Robert Hall, Joseph Carr, La Crema, William Hill, J Lohr Arroyo Vista, Steele, Tolosa, Broadside, Raeburn RRV

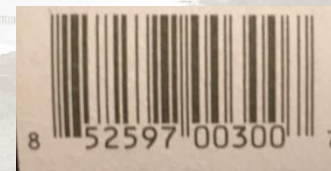
*Case Dimensions:* 13.4" l x 10.25" w x 12" h  
*Case Weight:* 34.6 lbs.  
*Cases/Pallet:* 56  
*UPC:* 8-52597-00300-7  
*SRP:* \$16 to \$18  
*Wholesale:* \$

## ACCOLADES

- Wine Enthusiast 92 pts. Editors' Choice (v.2018)
- Vinous 89 pts. (v.2017)

## MARKETING PLAN

- Demos
- Printed Point of Sale
- SIP Certified Sustainable



# FOSSIL POINT

PINOT NOIR EDNA VALLEY AVA

COASTAL • SUSTAINABLE • AUTHENTIC

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## WINE SPECIFICATIONS

*Vintage:* 2020

*Varietal:* Pinot Noir

*Appellation:* Edna Valley

*Alcohol:* 14.4%

*TA:* 6.5 g/L

*pH:* 3.55

*Competitive Set:* Elouan, Decoy, Steele, Au Bon Climat, Meiomi, Wild Horse, Talbot Kali Hart

*Case Dimensions:* 13" l x 10.25" w x 11.8" h

*Case Weight:* 35.2 lbs.

*Cases/Pallet:* 56

*UPC:* 8-52597-00303-8

*SRP:* \$19 to \$21

*Wholesale:* \$

## ACCOLADES

- Wine Enthusiast 89 pts. Editors' Choice (v.2018)
- Vinous 90 pts. (v.2017)
- Wine Enthusiast 91 pts. (v.2017)

## MARKETING PLAN

- Demos
- Printed Point of Sale
- SIP Certified Sustainable



# FOSSIL POINT

CABERNET SAUVIGNON PASO ROBLES AVA

COASTAL • SUSTAINABLE • AUTHENTIC

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## WINE SPECIFICATIONS

*Vintage: 2021*  
*Varietal: 81% Cabernet Sauvignon, 12% Petit Verdot, 7% Merlot*  
*Appellation: Paso Robles*  
*Alcohol: 14%*  
*TA: 5.5 g/L*  
*pH: 3.85*

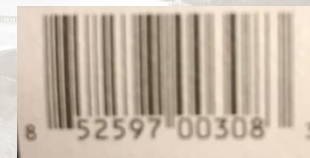
*Competitive Set: True Myth, Daou, Justin, Ancient Peaks, Rodney Strong, Educated Guess, Obsidian Ridge*

*Case Dimensions: 12.3" l x 10.25" w x 12" h*  
*Case Weight: 35.8 lbs.*  
*Cases/Pallet: 56*  
*UPC: 8-52597-00308-3*  
*SRP: \$19 to \$22*  
*Wholesale: \$*

## ACCOLADES

### MARKETING PLAN

- Demos
- Printed Point of Sale
- SIP Certified Sustainable



# FOSSIL POINT

Grenache Rose EDNA VALLEY AVA

COASTAL • SUSTAINABLE • AUTHENTIC

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## WINE SPECIFICATIONS

*Vintage:* 2022

*Varietal:* Rose (93% Grenache, 5% Syrah, 2% Mourvedre)

*Appellation:* Edna Valley

*Alcohol:* 13.3%

*TA:* 6.9 g/L

*pH:* 3.22

*Competitive Set:*

*Case Dimensions:* 13.2" l x 10.25" w x 12" h

*Case Weight:* 34.6 lbs.

*Cases/Pallet:* 56

*UPC:* 8-52597-00306-9

*SRP:* \$14 to \$16

*Wholesale:* \$

## ACCOLADES

- Wine Enthusiast 91 pts. (v.2021)
- Wine Enthusiast 90 pts. (v.2020)

## MARKETING PLAN

- Demos
- Printed Point of Sale
- SIP Certified Sustainable

